

## Summer Lovin' EOI - Partnership

### General Information

The City of Bunbury will deliver our summer events program, 'Summer Lovin', launching this November to support events and activation between the 1st December 2024 to 31 January 2025.

The program will contribute to the activation of Bunbury's CBD and iconic waterways, with a series of community events and activities for residents and visitors to connect and participate, achieving a strong sense of community and belonging.

The objectives of the program are to:

- Activate strategic locations in Bunbury.
- Increase pride and a sense of belonging in the community.
- Promote Bunbury as a hub of culture and creativity.
- Support community and business-led events.
- Increase visitation to the City Centre.
- Strategically align events under a common theme.

The Place Activation Team is looking for community groups, event organisers and local businesses to develop independent events and activities that align with Summer Lovin' criteria. The team welcomes new initiatives and previously delivered events and or activities to apply. Check out the following criteria, and if your proposal meets these criteria, please apply.

- Occurs on spaces identified for activation, including Koombana Foreshore, Koombana North, Jetty Baths, Back Beach, Koolambidi Woola, Leschenault Inlet, Bicentennial Square, Graham Bricknell Music Shell, Queens Gardens, Guppy Park or the CBD.
- Is open, inclusive and accessible to all members of the public to attend.
- Contributes to a healthy, active and or connected community.
- For businesses, the 'Summer Lovin' campaign presents a unique opportunity to step outside your 'business as usual' activity. We encourage you to consider pop-up or temporary activations. For instance, a café could host a coffee and craft event, or a yoga teacher could lead a class in a local park. Let your creativity shine!

### **Have you reviewed the Summer Lovin' webpage?**

Yes | Continue and start your application

No | Please review the webpage before starting your application.

### **Have questions?**

For further information about the EOI, please contact Place Activation Officer Rachel O'Donoghue on 9792 7144 via [events@bunbury.wa.gov.au](mailto:events@bunbury.wa.gov.au)

# Summer Lovin' EOI 2024/25

## Form Preview

### Applicant Details

\* indicates a required field

The below information is for internal use only and will not be advertised to the public.

#### Group, Club or Business Name \*

Organisation Name

#### Contact Person \*

Title      First Name      Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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#### Phone Number \*

Must be an Australian phone number.

#### Email Address \*

Must be an email address.

#### Is this your first time submitting a Summer Lovin' event?

- Yes  
 No

### Event Details

The below information will be advertised to the public.

#### Event Name \*

#### Name of Business, Group and or Club/s that are involved in providing this event.

#### Event Start Time \*

#### Event Finish Time \*

#### Type of event \*

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## Form Preview

- One off single day event
- Multi-day event (held on consecutive days)
- Reoccurring event (held weekly/fortnightly or monthly)

Multi-day event example Carnival held Friday - Sunday | Reoccurring event example markets held every first Saturday of the month.

### Event Date/s \*

### Event Website

Please provide details of where further information about the event can be found.

### Will this be a free or ticketed event? \*

- Free
- Ticketed

Please consider

### Predicted number of attendees to the event

Must be a number.

### Briefly describe your activity or event \*

### Upload 2 images of proposed event. These will be used for program marketing \*

Attach a file:

Please upload images that don't have text or graphics on them.

## Summer Lovin Criteria

Submissions that closely align with the Summer Lovin brand and criteria will be selected at staff discretion and will appear in the Summer Lovin marketing collateral.

### Location of Event \*

- |   |  |
|---|--|
| <input type="checkbox"/> Bicentennial Square          | <input type="checkbox"/> Koombana Foreshore          |
| <input type="checkbox"/> CBD                          | <input type="checkbox"/> Koombana North              |
| <input type="checkbox"/> Graham Bricknell Music Shell | <input type="checkbox"/> Leschenault Inlet           |
| <input type="checkbox"/> Guppy Park                   | <input type="checkbox"/> Queens Gardens              |
| <input type="checkbox"/> Jetty Baths                  | <input type="checkbox"/> Other: <input type="text"/> |
| <input type="checkbox"/> Koolambidi Woola             |  |

**Tell us how the event is inclusive and physically accessible to the community.**

# Summer Lovin' EOI 2024/25

## Form Preview

**Tell us how the event contributes to a healthy, active and or connected community.**

**Tell us about the creative outside of 'business as usual' elements you plan to include.**

For businesses, the offering must be outside their 'business as usual' activity. For example, a cafe could host a coffee and crafts. Surf school could host a surf and sweets (include a dessert afterwards)