

Summer Lovin EOI - Partnership

General Information

The City of Bunbury is excited to launch our summer events program, **Summer Lovin'**, returning this November! Running from **1 December 2026 to 28 February 2027**, the program supports a vibrant calendar of events and activities across Bunbury's CBD and iconic waterways.

Summer Lovin' is all about celebrating our community, encouraging residents and visitors to connect, get involved, and experience everything Bunbury has to offer during the warmer months.

Program Objectives

The Summer Lovin' program aims to:

- Activate key public spaces across Bunbury.
- Boost local pride and strengthen community connections.
- Position Bunbury as a hub of culture, creativity, and fun.
- Support events led by community groups, local businesses and organisers.
- Drive foot traffic and visitation to the City Centre.
- Connect a range of events and activities under one exciting summer campaign.

We're inviting **community groups, event organisers, and local businesses** to express their interest in delivering **independent events or activities** that align with the Summer Lovin' objectives.

Whether you're planning something brand new or refreshing an existing idea – we want to hear from you!

To be eligible, your activity or event should:

- Take place in one of our key activation locations: Koombana Foreshore, Koombana North, Jetty Baths, Back Beach, Koolambidi Woola, Leschenault Inlet, Bicentennial Square, Graham Bricknell Music Shell, Queens Gardens, Guppy Park or Bunbury CBD.
- Be open, inclusive and accessible to the public.
- Contribute to a healthy, active and/or socially connected community.

For Local Businesses

Summer Lovin' is a chance to think beyond business-as-usual. We encourage you to explore **creative pop-ups or mini activations**. Could your café host a twilight tasting night? Could you collaborate with a local artist for a live mural painting? Or maybe you'd like to take your services outdoors for a day? Let your ideas run wild. We're here to support you!

Before You Begin

Make sure you check out the **Summer Lovin' webpage**. It has all the info you need to help shape your idea.

Summer Lovin EOI 2026/27

Form Preview

Questions? We're here to help. Contact: **Renea Hobson, Place Activation Officer** # 9792 7144 # events@bunbury.wa.gov.au

Applicant Details

* indicates a required field

The below information is for internal use only and will not be advertised to the public.

Group, Club or Business Name *

Organisation Name

Contact Person *

Title First Name Last Name

----------------------	----------------------	----------------------

Phone Number *

Must be an Australian phone number.

Email Address *

Must be an email address.

Is this your first time submitting a Summer Lovin' event?

- ☐ Yes
☐ No

Event Details

The below information will be advertised to the public.

Event Name *

Name of Business, Group and or Club/s that are involved in providing this event.

Event Start Time *

Event Finish Time *

Summer Lovin EOI 2026/27

Form Preview

Type of event *

- ☐ One off single day event
☐ Multi-day event (held on consecutive days)
☐ Reoccurring event (held weekly/fortnightly or monthly)

Multi-day event example Carnival held Friday - Sunday | Reoccurring event example markets held every first Saturday of the month.

Event Date/s *

Event Website

Please provide details of where further information about the event can be found.

Will this be a free or ticketed event? *

- ☐ Free
☐ Ticketed
Please consider

Predicted number of attendees to the event

Must be a number.

Briefly describe your activity or event *

Upload 2 images of proposed event. These will be used for program marketing *

Attach a file:

Please upload images that don't have text or graphics on them.

Summer Lovin Criteria

Submissions that closely align with the Summer Lovin brand and criteria will be selected at staff discretion and will appear in the Summer Lovin marketing collateral.

Location of Event *

- | | |
|---|--|
| ☐ Bicentennial Square | ☐ Koombana Foreshore |
| ☐ CBD | ☐ Koombana North |
| ☐ Graham Bricknell Music Shell | ☐ Leschenault Inlet |
| ☐ Guppy Park | ☐ Queens Gardens |
| ☐ Jetty Baths | ☐ Other: <input type="text"/> |

Summer Lovin EOI 2026/27

Form Preview

☐ Koolambidi Woola

Tell us how the event is inclusive and physically accessible to the community.

Tell us how the event contributes to a healthy, active and or connected community.

Tell us about the creative outside of 'business as usual' elements you plan to include.

For businesses, the offering must be outside their 'business as usual' activity. For example, a cafe could host a coffee and crafts. Surf school could host a surf and sweets (include a dessert afterwards)