

Signature Events Tier 1

Form Preview

SIGNATURE EVENTS - TIER 1

Please read the [grant guidelines](#) prior to completing and submitting this application. **Grant round closes 2 June 2026 at 11am.**

This application is for initiatives held between the 1 September 2026 - 31 August 2027.

Questions mark with a **SQ** (Scoring Question) will be assessed against the [scoring matrix](#) and assigned a score in the assessment process.

Signature Events Category:

The purpose of this category is to promote Bunbury as a thriving and premier destination for significant events, driving people to come visit Bunbury and spend time in the region.

This category welcomes events that promote Bunbury as a thriving and premier destination to live, visit and invest. Events that span multiple days and encourage tourism, economic growth, and visitors to spend time in the region are preferred.

If you have questions please contact the grants team on 9792 7033 or grants@bunbury.wa.gov.au

SIGNATURE EVENT DETAILS

* indicates a required field

Have you read the grant guidelines for Signature Event Tier 1 - funding up to \$20,000 and eligibility criteria? *

☐ I have read the guidelines and am eligible to apply

Please list the Grant Officer that you have discussed your application with. *

*SQ

Event Details

Event name *

Tell us about the proposed event. *

Word count:

Must be no more than 500 words.

Provide a description of the initiative.

Signature Events Tier 1

Form Preview

Start date *

Initiative held between 1 September 2026 - 31 August 2027

End date *

Initiative held between 1 September 2026 - 31 August 2027

How many days will the event run for? *

*SQ

Start time ***End time *****Address of the event**

Address

enter address if known, otherwise use location/venue of activity field below

Location/venue of the event ***When will the event take place ***

- ☐ Activates the City day and night
- ☐ Activates the City at night
- ☐ Activates the city during the day

*SQ

Tell us what you aim to achieve by delivering the event ***Is the event financially accessible to the community/participants ***

- ☐ 100% Free to attend
- ☐ 75% -99% free to attend with paid elements
- ☐ 55% - 74% free to attend with paid elements
- ☐ up to 54% free to attend with paid elements
- ☐ Paid event to participate in
- ☐ Paid event to attend

*SQ

Signature Events Tier 1

Form Preview

Is the event part of something that is *

- ☐ Local
- ☐ Regional
- ☐ National
- ☐ International

Tell us about the committee or event organiser delivering the event and their relevant experience. *

Word count:

*SQ

Participants

Tell us your predicted attendance for the below

Participants *

Must be a number.

Spectators *

Must be a number.

Vendors *

Must be a number.

Other *

Must be a number.

Total expected participants, spectators and vendors. *

This number/amount is calculated.

*SQ

From the total number of 'expected participants, spectators and vendors' as calculated above, how many do you predict to be from outside the Greater Bunbury Region? *

Must be a number.

Greater Bunbury region - City of Bunbury, Shire of Capel, Shire of Dardanup

Percentage from outside the Greater Bunbury Region.

Signature Events Tier 1

Form Preview

This number/amount is calculated.

Tell us what tools you use to predict or measure participant numbers for the event. *

Who are the primary beneficiaries of this project/program? *

No more than 5 choices may be selected.

Please choose only the group/s that are at the very core of this project/program

Marketing and promotion

How do you propose to market and promote the event? *

*SQ - Printed media, Social media etc.

Attach a marketing plan (if you have one)

Attach a file:

Supporting Documents

Supporting documents could be any of the following.

- Event plan
- Risk management plan
- Marketing plan
- Access & Inclusion plan
- Letters of support

Upload any supporting documents.

Attach a file:

CRITERIA QUESTIONS

* indicates a required field

Tell us how the local Noongar culture is included and celebrated in the event. *

Word count:

Signature Events Tier 1

Form Preview

*SQ

Tell us about the progressive or unique or innovative elements of the event. *

Word count:

*SQ

Tell us how the event grows participation in a wide range of opportunities. *

Word count:

*SQ - Wide range of opportunities incorporates but is not limited to arts, culture, sporting, recreation, leisure activities, health and wellness

Tell us about the partnerships you have with community/sporting groups or local businesses that will complement or add to the event. *

Word count:

*SQ

Tell us about the local suppliers you plan to engage to deliver the event. *

Word count:

*SQ

Tell us about the places and spaces within the City of Bunbury you plan to use. *

Word count:

*SQ

Tell us how the event is inclusive and physically accessible to the community. *

Word count:

*SQ - Focusing on Disability, Access and Inclusion within the Community - contact the City's Disability Inclusion officer to discuss further if required.

Tell us how your event encourages visitors to spend their time and money in Bunbury. *

Word count:

*SQ

FINANCIAL INFORMATION - FUNDING UP TO \$20,000

* indicates a required field

Total amount of grant funding (exc. GST) requested. *

\$

What is the total amount of funding you are requesting from the City?

If only a portion of the funding requested is approved, would this impact the delivery of the event? If so how? *

Does the event raise funds for any organisation or community group. *

- ☐ Yes
☐ No
☐ Other:

If the event is delivered with a profit or raises funds, how will the profit be utilised *

Matched Funding

The amount of funding requested from the City must be matched by the applicant, please list sources of matched funding below. If you are unsure please refer to the [grant guidelines](#).

- Business applicants must match funding with 100% cash.
- Not-for-profit organisations / auspiced individuals must match funding with a minimum of 75% cash and maximum of 25% in-kind time calculated at \$30/hour.

Applicants that are matching funds with cash must attach proof by means of a bank statement/summary, grant or sponsorship letter/agreement.

*SQ - Applicants secures additional funding sources.

Income	\$	Confirmed or Unconfirmed funding
	\$	
	\$	
	\$	

Signature Events Tier 1

Form Preview

	\$	
	\$	

Total matched funding *

\$

This number/amount is calculated.

Upload any confirmation of matched funding documents *

Attach a file:

Items funded

The City will consider funding the following items.

City services are indicated as follows COB - service.

Any services provided by the City formally known as in-kind will require a quote to be obtained from the City prior to submitting the application.

Select the items you would like considered for funding *

- | | |
|--|--|
| ☐ Advertising/printing/promotional expenses | ☐ COB - Banner/billboard hire |
| ☐ Capital purchases/equipment up to \$2,000 | ☐ COB - Beach raking |
| ☐ Coordinator fees capped at 20% of funding requested | ☐ COB - Cleaning City facilities |
| ☐ Entertainment/talent fees | ☐ COB - Open space services (Retic) |
| ☐ Equipment hire/operations/logistics | ☐ COB - Removal bollards/goal posts |
| ☐ External facilitators/presenters | ☐ COB - Street sweeping |
| ☐ First Aid Services | ☐ COB - Venue/Ground hire |
| ☐ Insurance - event specific | ☐ COB - Waste Services |
| ☐ Travel/accommodation expenses | ☐ Other: <input type="text"/> |
| ☐ Venue/ground hire | |

Income Budget

List all income relating to the event including any funding applied for.

All amounts should be ex GST

Examples of income:

Applicant cash, ticket sales, sponsorship, grants, donations, applicant in-kind if applicable.

*SQ

Income	\$	Confirmed Funding	Notes
COB Grant Funding	\$		

Signature Events Tier 1

Form Preview

	\$		
	\$		
	\$		
	\$		
	\$		
	\$		
	\$		

Total income amount

Total Income Amount *

\$

This number/amount is calculated.

Expenditure Budget

List all expenditure relating to the event.

All amounts should be ex GST

Examples of expenditure:

Security, Refreshments, Venue hire, Waste services, Equipment hire and operations.

*SQ

Expenditure **\$** **Attach quotes for ex Notes**
penses over \$2,000

	\$		
	\$		
	\$		
	\$		
	\$		
	\$		
	\$		
	\$		

Total Expenditure Amount *

\$

This number/amount is calculated.

Signature Events Tier 1

Form Preview

Budget surplus/deficit

*

\$

This number/amount is calculated.

APPLICANT INFORMATION

* indicates a required field

Select which eligible applicant you are applying as *

- ☐ Incorporated not-for-profit organisation
- ☐ Business

Applicant details

Applicant *

Organisation Name

Applicants Address *

Address

Applicant Phone Number *

Must be an Australian phone number.

Applicant Email *

Must be an email address.

Does the applicant have an ABN? *

- ☐ Yes - Registered for GST
- ☐ Yes - Not registered for GST
- ☐ No

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register

Signature Events Tier 1

Form Preview

ABN
Entity Name
ABN Status
Entity Type
Goods & Services Tax (GST)
DGR Endorsed
ATO Charity Type [More information](#)
ACNC Registration
Tax Concessions
Main Business Location

Must be an ABN.

Public Liability Insurance Details

Public Liability Insurance Company name *

Amount applicant is insured for *

\$

Must be a dollar amount.

Expiry date of insurance policy *

Must be a date.

Please upload a copy of the insurance policy *

Attach a file:

DECLARATION

* indicates a required field

This section must be completed by an authorised person on behalf of the applicant organisation (may be different to the contact person as listed previously)

I certify that

- That I have read the grant guidelines and am an eligible applicant.
- To the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this grant, we will be required to accept the terms and conditions of the grant as outlined in the Funding Agreement.
- I understand that the City of Bunbury's funding allocation must be matched financially or in-kind, according to the eligible applicants category.

Signature Events Tier 1

Form Preview

- The Applicant has applied to only one grant category for this event.
- Any information given to applicants by a City of Bunbury staff member should be seen as information only and that I should not alter my circumstances or act upon expectations arising from such information.
- I have no overdue acquittals from previous rounds of funding or money owing to the City of Bunbury.
- I understand the final decision of funding allocations lies with the City of Bunbury's Chief Executive Officer through Delegated Authority from Council and applicants may not request an appeal.
- I understand that the notice of decision regarding my application will be in August 2026.

The personal information collected in this form, is used for the purpose of your engagement with the City of Bunbury. This information will be handled in accordance with the State Records Act and applicable privacy laws. Information may be shared with relevant authorities or service providers where necessary and if required by Law. For more details, please refer to our Privacy Policy.

I agree *

- ☐ Yes
☐ No

Name of authorised person *

Title First Name Last Name

--	--	--

Position *

--

Phone Number *

--

Must be an Australian phone number.

Email *

--

Must be an email address.

Feedback

We are always looking to improve our services and make the application process as easy as possible for applicants.

Note: All information provided is confidential and will not affect the assessment process of the application.

Please provide any feedback about how you found the application process and how long it took to complete the application. *

